

Wendell Frederick: Serial Entrepreneur and Business Development Specialist

Wendell Frederick is a "serial entrepreneur and business development specialist." He is currently the CEO of Scott's Medicals in Miami-Florida and Grenada, respectively. Amongst the other lucrative businesses that he leads, his expertise in identifying and developing new business opportunities within a region is second to none. His research and development team employs a wealth of financial and technical resources in market research, strategic partnerships, and sales initiatives to read the varying market landscapes and the existing need for specialized services. His multiple ventures are actively growing and existing businesses that are sustainable through strategic development strategies.

CEO Frederick brings the following Sustainable development Business practices to the leadership team of the People's National Party.

- **Multiple ventures:**

His business development team actively pursues starting multiple businesses across different industries, often moving on to a new project once one is established.

- **Market analysis:**

He brings a strong understanding of market trends and can identify potential opportunities to create new products or services.

- **Business growth strategies:**

He possesses skills in developing sales pipelines, building client relationships, and implementing strategies to expand market reach within an existing company.

- **Early-stage expertise:**

His team is skilled at the initial stages of business development, including idea generation, team building, and securing funding.

- **Adaptability:**

He has a track record in navigating different business landscapes and can quickly adjust to new market conditions and challenges.